

## Professional Ambassadors What do they do?



Licensed Professional Institution of  
the Engineering Council

### 1. Introduction

The growth of IDGTE membership and contribution to IDGTE's activities depends to a large extent upon how well IDGTE reaches out to companies and organizations. Professional Ambassadors represent IDGTE to engage with companies and organizations to:-

- promote the setting up of an IDGTE approved company schemes for registration of their employees as EngTech,

- where a scheme is not appropriate or for IEng and CEng, to encourage the company to register employees by individual applications,

- secure company participation in IDGTE activities such as technical visits, submission of papers, speakers at conferences and

- open opportunities for sponsorship of IDGTE.

Ambassadors are not expected to carry out scheme assessments, professional interviews or review papers but only to broker the initial contact with companies and foster the relationship.

This note provides general information on being an IDGTE Ambassador the details of EngTech, etc. are provided in specific documents available via the IDGTE Ambassador's web page.

### 2. Background

IDGTE Ambassadors use their relationship and understanding of their contacts to promote IDGTE in various ways thereby making efficient use of time and travel.

IDGTE Ambassadors do not need any specific skills or training simply an understanding of the mutual benefits of a relationship between a company and IDGTE.

Companies benefit from involvement with IDGTE by:-

- registration of their employees demonstrates the competence and commitment of the company's staff,

participation in IDGTE activities provides access to a knowledge network and the facility to place products and services in the industry, receive feedback and participate in the furtherance of knowledge

sponsorship raises a company's profile with a focused audience.

### 3. **Support**

IDGTE Ambassadors have access to various documentation, template PowerPoint presentation and general support. No particular skill or experience is required beyond an ability to engage with people and deliver a presentation. No specific training is required and preparation for the initial meeting would not take long. Hopefully, the initial meeting can be "tacked on" other business with the company thereby not incurring any travel time or cost, although reasonable expenses would be paid by IDGTE. The staff of the Bedford office and numerous people from the membership are available to provide specific information.

IDGTE Ambassadors must be IDGTE members and could find that the rewards gained are such that they consider joining IDGTE's Advisory Council and/or Trustee Board.

IDGTE does not have a set number of Ambassadors and it would be acceptable for an Ambassador to engage with one company where links are strong or engage with a number of companies. There is not necessarily a long term commitment on the Ambassador.

A list of target companies and co-ordination of Ambassadors, simply to avoid the small risk of one company receiving two approaches from IDGTE, is maintained by Bedford office and Ambassadors are asked to advise Bedford of their intended activity and the outcomes by simple e-mail or phone calls. Ambassadors are overseen by the Membership Committee.

### 3. **Next Step**

Take some time to review the associated documents, consider who your contacts are and how they might be suited to collaborating with IDGTE, the register your interest.